SPONSORSHIP LEVELS

PRESENTING SPONSOR - $10,000+
- Name below title as presenting sponsor
- Company name and logo on all event materials
- Company logo on Arrowmont’s Corporate Supporters webpage hyperlinked to sponsor’s company, and on Utilitarian Clay VIII webpage for one year
- Recognition opportunities – website, news releases, social media, e-blasts, project materials, annual report
- Highly qualified audience onsite: 20 internationally recognized ceramic professionals, 200 clay artists/attendees
- Two tables in the UCVIII Resource Room
- Company logo on major signage at event
- Signage/slide recognition at each general gathering
- Two registrations to event plus 20% tuition discount for up to four additional attendees
- Early access to on-campus housing and registration
- Additional benefits may be discussed

PLATINUM SPONSOR - $7,500
- Identification as platinum sponsor on all publicity materials
- Company logo on Arrowmont’s Corporate Supporters webpage hyperlinked to sponsor’s company, and on Utilitarian Clay VIII webpage for one year
- Recognition opportunities – website, news releases, social media, e-blasts, project materials, annual report
- Highly qualified audience onsite: 20 internationally recognized ceramic professionals, 200 clay artists/attendees
- Two tables in the UCVIII Resource Room
- Company logo on major signage at event
- Signage/slide recognition at each general gathering
- Two registrations to event plus 20% tuition discount for up to two additional attendees
- Early access to on-campus housing and registration

GOLD SPONSOR - $5000
- Identification as gold sponsor on all publicity materials
- Company logo on Arrowmont’s Corporate Supporters webpage hyperlinked to sponsor’s company, and on Utilitarian Clay VIII webpage for one year
- Recognition opportunities – website, news releases, social media, e-blasts, project materials, annual report
- Highly qualified audience onsite: 20 internationally recognized ceramic professionals, 200 clay artists/attendees
- One table in the UCVIII Resource Room
- Company logo on major signage at event
- Signage/slide recognition at each general gathering
- One registration to event plus 20% tuition discount for up to two additional attendees
- Early access to on-campus housing and registration

SILVER SPONSOR - $2,500

- Identification as silver sponsor on all project materials
- Company logo on Arrowmont’s *Corporate Supporters* webpage hyperlinked to sponsor’s company, and on Utilitarian Clay VIII webpage for one year
- Recognition opportunities – website, news releases, social media, e-blasts, project materials, annual report
- Highly qualified audience onsite: 20 internationally recognized ceramic professionals, 200 clay artists/attendees
- One table in the UCVIII Resource Room
- Company logo on major signage at event
- Signage/slide recognition at each general gathering
- One registration to event plus 20% discount for one additional attendee
- Early access to on-campus housing and registration

BRONZE SPONSOR - $1,500

- Identification as bronze sponsor on all project materials
- Company logo on Arrowmont’s *Corporate Supporters* webpage hyperlinked to sponsor’s company, and on Utilitarian Clay VIII webpage for one year
- Recognition opportunities – website, news releases, social media, e-blasts, project materials, annual report
- Highly qualified audience onsite: 20 internationally recognized ceramic professionals, 200 clay artists/attendees
- One table in the UCVIII Resource Room
- Company logo on major signage at event
- Signage/slide recognition at each general gathering
- One registration to event
- Early access to on-campus housing and registration

EDUCATIONAL INSTITUTION SPONSOR - $1,000

- Identification as educational institution on all project materials
- Institution logo on Arrowmont’s *Corporate Supporters* webpage hyperlinked to sponsor’s institution, and on Utilitarian Clay VIII webpage for one year
- Recognition opportunities – website, news releases, social media, e-blasts, project materials, annual report
- Highly qualified audience onsite: 20 internationally recognized ceramic professionals, 200 clay artists/attendees
- One table in the UCVIII Resource Room
- Name on major signage at event
- One registration to event
- Early access to on-campus housing and registration