

UTILITARIAN CLAY VIII: CELEBRATE THE OBJECT SYMPOSIUM
September 9 – 12, 2020

SPONSORSHIP LEVELS

PRESENTING SPONSOR - \$10,000+

- Name below title as presenting sponsor
- Company name and logo on all event materials
- Company logo on Arrowmont's *Corporate Supporters* webpage hyperlinked to sponsor's company, and on Utilitarian Clay VIII webpage for one year
- Recognition opportunities – website, news releases, social media, e-blasts, project materials, annual report
- Highly qualified audience onsite: 20 internationally recognized ceramic professionals, 200 clay artists/attendees
- Two tables in the UCVIII Resource Room
- Company logo on major signage at event
- Signage/slide recognition at each general gathering
- Two registrations to event plus 20% tuition discount for up to four additional attendees
- Early access to on-campus housing and registration
- Additional benefits may be discussed

PLATINUM SPONSOR - \$7,500

- Identification as platinum sponsor on all publicity materials
- Company logo on Arrowmont's *Corporate Supporters* webpage hyperlinked to sponsor's company, and on Utilitarian Clay VIII webpage for one year
- Recognition opportunities – website, news releases, social media, e-blasts, project materials, annual report
- Highly qualified audience onsite: 20 internationally recognized ceramic professionals, 200 clay artists/attendees
- Two tables in the UCVIII Resource Room
- Company logo on major signage at event
- Signage/slide recognition at each general gathering
- Two registrations to event plus 20% tuition discount for up to two additional attendees
- Early access to on-campus housing and registration

GOLD SPONSOR - \$5000

- Identification as gold sponsor on all publicity materials
- Company logo on Arrowmont's *Corporate Supporters* webpage hyperlinked to sponsor's company, and on Utilitarian Clay VIII webpage for one year
- Recognition opportunities – website, news releases, social media, e-blasts, project materials, annual report
- Highly qualified audience onsite: 20 internationally recognized ceramic professionals, 200 clay artists/attendees

- One table in the UCVIII Resource Room
- Company logo on major signage at event
- Signage/slide recognition at each general gathering
- One registration to event plus 20% tuition discount for up to two additional attendees
- Early access to on-campus housing and registration

SILVER SPONSOR - \$2,500

- Identification as silver sponsor on all project materials
- Company logo on Arrowmont's *Corporate Supporters* webpage hyperlinked to sponsor's company, and on Utilitarian Clay VIII webpage for one year
- Recognition opportunities – website, news releases, social media, e-blasts, project materials, annual report
- Highly qualified audience onsite: 20 internationally recognized ceramic professionals, 200 clay artists/attendees
- One table in the UCVIII Resource Room
- Company logo on major signage at event
- Signage/slide recognition at each general gathering
- One registration to event plus 20% discount for one additional attendee
- Early access to on-campus housing and registration

BRONZE SPONSOR - \$1,500

- Identification as bronze sponsor on all project materials
- Company logo on Arrowmont's *Corporate Supporters* webpage hyperlinked to sponsor's company, and on Utilitarian Clay VIII webpage for one year
- Recognition opportunities – website, news releases, social media, e-blasts, project materials, annual report
- Highly qualified audience onsite: 20 internationally recognized ceramic professionals, 200 clay artists/attendees
- One table in the UCVIII Resource Room
- Company logo on major signage at event
- Signage/slide recognition at each general gathering
- One registration to event
- Early access to on-campus housing and registration

EDUCATIONAL INSTITUTION SPONSOR - \$1,000

- Identification as educational institution on all project materials
- Institution logo on Arrowmont's *Corporate Supporters* webpage hyperlinked to sponsor's institution, and on Utilitarian Clay VIII webpage for one year
- Recognition opportunities – website, news releases, social media, e-blasts, project materials, annual report

- Highly qualified audience onsite: 20 internationally recognized ceramic professionals, 200 clay artists/attendees
- One table in the UCVIII Resource Room
- Name on major signage at event
- One registration to event
- Early access to on-campus housing and registration