



ARROWMONT

school of arts and crafts

2018 ANNUAL REPORT



MISSION

Arrowmont School of Arts and Crafts enriches lives by developing aesthetic appreciation and fostering self-expression with hands-on experiences in a variety of media, classes, conferences, and seminars. On the leading edge of arts education, Arrowmont utilizes contemporary and fine arts techniques to build upon a foundation of traditional arts and crafts.



“Arrowmont is a healing place. One of the things that draws me back every year is Arrowmont’s environment – where ‘ordinary mortals’ can be taken out of their everyday lives and go to a place to express themselves, be surrounded by creative people, and be immersed in craft culture.” — SUSIE GLENN, BOARD OF GOVERNORS, ESTABLISHED THE CAMILLA DIETZ BERGERON SCHOLARSHIP IN JEWELRY



MESSAGE FROM THE PRESIDENT OF THE BOARD

There are many whose time with Arrowmont goes back even further than mine. I do, however, have almost 20 years of being involved with this school, from establishing one of the first independently sponsored scholarships to serving as treasurer to becoming Board president in 2016. In my time I have seen so much change it's often hard to say this is the same school. I have watched us go from a school owned and essentially operated (financially supported) by the Pi Beta Phi Fraternity for Women to purchasing the land we are on and moving from a budget that was almost always in the red at year end, to being a fully self-sustaining and operating in-the-black for the last seven years. In other words, we are a financially stable and a growing entity consistently operating in the black. There are so many factors that have gone into these changes I could not enumerate them all here. I will, however, mention a few of the most major ones.

Consider, for example, the board persuading one of its own, Bill May, to become the Executive Director. Under Bill's leadership, the school has turned around financially. Additionally, thanks also to Bill, there are two critical positions filled that did not exist previously. The position of Director of Institutional Advancement successfully occupied by Fran Day and the position of Deputy Director with Jim Scarsella, heir apparent to Bill, and the person who now runs the daily operations of the school. Filling this later position has allowed Bill to devote himself more fully to being the face of Arrowmont and to helping ensure the success of our Comprehensive Capital Campaign, which was begun in late 2017.

Let me not fail to mention that there are several other folks who have been and are critical to our school's success. Our Director of Finance, Julia Clinton (18 years with us) who has achieved 100% successful audits during that time. Nick DeFord, (7 years) Program Director, whose programing draws people internationally to come to Arrowmont. Lastly, Jeff Webb, (27 years) who ensures the operating of our facilities.

With that brief, but important history, let me tell you where we were as we closed out 2018, possibly the most successful year Arrowmont has ever had (though we do believe that 2019 will be even more of a success) with a revenue increase over 2017 of 143%.

Over the past year, three major initiatives are ensuring the future of Arrowmont:

- Moving Mountains, a campaign to build scholarship endowments, upgrade and maintain facilities and studios, and provide resources for development of new programming. The campaign is close to meeting its goals and when it does, it will ensure that Arrowmont remains vibrant and operating for generations to come.
- "Preserving and Teaching Traditional Appalachian Craft", an initiative funded by the Margaret A. Cargill Philanthropies, is broadening Arrowmont's reach and recognition across the region.

ArtReach, Arrowmont's successful program with local school systems has been expanded into six states.

Appalachian Arts for Appalachian Teachers will provide over 100 full scholarships plus stipend for teachers from economically distressed areas to attend a workshop at Arrowmont.

The Appalachian Craft and Culture Fellowship offers the opportunity to six artists from Appalachia to be in residence at Arrowmont for three months. This initiative will have a continuing positive impact on Arrowmont and its service to the region.

- The Windgate University Fellows initiative was begun three years ago with a grant from the Windgate Foundation. The program welcomes 140 university art students to Arrowmont each summer for a one week workshop. Due to the success of the program, the Windgate Foundation has endowed the program ensuring that it will continue in perpetuity.
- Total dollar value of support for students and artists in 2018 was \$623,633, not counting the emotional support and guidance they received.

Indeed, 2018 was a great year for Arrowmont and associates as you will see from Bill May's letter listing the highlights of 2018 and the feature, Arrowmont by the Numbers, that appears later in this report.

I appreciate your support of Arrowmont. It is the involvement of donors like you that has made the difference for our success. Thank you!



A handwritten signature in black ink that reads "Steve C. Gottlieb". The signature is fluid and cursive, with the first name "Steve" and last name "Gottlieb" clearly legible.

Dr. Steve Gottlieb, Wood Artist
Arrowmont Board President, 2018

2018 BOARD OF GOVERNORS

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MESSAGE FROM THE EXECUTIVE DIRECTOR

In assessing the progress that Arrowmont made in 2018, I am pleased to report that we continue to move forward by all measurements. We are expanding our programming to reach new constituents and fulfilling our commitment to provide creative and meaningful experiences to people of all ages, backgrounds and ability levels. We have completed a strategic plan and are thoughtfully implementing initiatives to improve our facilities, our studios, our equipment, and our campus — all while operating with a balanced budget. Here are a few highlights:

- Increased enrollment by 7.4% from 2017, providing 149 national craft workshops engaging 1359 students
- Increased revenue 143% from 2017
- Engaged 96 Work-Study participants throughout the year
- Awarded scholarships totaling \$184,556
- Launched Moving Mountains, a \$20,000,000 comprehensive campaign, to ensure the future of Arrowmont
- Major foundation investment in Arrowmont's programs, infrastructure and scholarships
- Supported a partnership with 70 colleges and universities that brought 140 students to National Workshops through the Windgate University Fellows program, endowed by the Windgate Foundation
- Launched Preserving and Teaching Traditional Appalachian Craft, a three-part initiative to facilitate the intergenerational transfer of traditional Appalachian arts and crafts and cultural heritage knowledge to teachers, kids, and master artists and cultural elders in Central Appalachia, supported by Margaret A. Cargill Philanthropies
- Completed construction of the New Dormitory (42-rooms with private baths) to replace Hughes Hall and Wild Wing, the two dormitories lost in the 2016 wildfires
- Completed extensive renovations and additions to the kitchen and dining hall
- Service to the local community, including the 15th annual Souper Bowl benefitting the Sevier County United Way, Saturday Morning Children's Classes, Community Classes for local residents, hosting gallery receptions and free public lectures, and awarding 78 local scholarships
- Received increased support from the Tennessee Arts Commission

In reflecting on what has been accomplished, I continue to be inspired by the creativity that lives here through the work of our instructors, our students, our staff, and our board members. This place exists because of the many friends of Arrowmont who share our belief in the power of art experiences to transform lives, and who believe that changes in individual lives lead to positive changes in our culture. The world needs what we provide more than ever.

My sincere thanks for your continued interest and support,



A handwritten signature in black ink that reads "Bill May". The signature is written in a cursive, flowing style.

Bill May
Executive Director

2018 CONSOLIDATED STATEMENT OF FINANCIAL POSITION

DECEMBER 31, 2018

ASSETS

CASH	2,818,900
PROMISES TO GIVE FOR OPERATIONS	854,417
PROMISES TO GIVE FOR PROPERTY ACQUISITION	150,000
INVENTORY	63,177
PREPAID EXPENSES	87,998
RESTRICTED CASH	1,454,380
ASSETS WHOSE USE IS LIMITED	98,031
MARKETABLE SECURITIES	8,768,266
BENEFICIAL INTEREST IN ASSETS HELD BY OTHERS	168,081
INSURANCE CLAIM RECEIVABLE	127,304
TOTAL CURRENT ASSETS	\$ 14,590,554

PROPERTY AND EQUIPMENT

LAND	1,599,125
BUILDINGS	10,893,107
EQUIPMENT	899,992
FURNITURE AND FIXTURES	367,435
VEHICLES	112,882
LEASEHOLD IMPROVEMENTS	703,674
	14,576,215
LESS: ACCUMULATED DEPRECIATION	4,758,845
TOTAL PROPERTY AND EQUIPMENT	9,817,370
INVESTMENT IN REAL ESTATE PARTNERSHIP	\$ 85,000
TOTAL ASSETS	\$24,492,924

LIABILITIES AND NET ASSETS

ACCOUNTS PAYABLE AND ACCRUED EXPENSES	338,323
DEFERRED REVENUE	172,213
TOTAL CURRENT LIABILITIES	\$510,536

NET ASSETS

WITHOUT DONOR RESTRICTIONS	13,666,604
WITH DONOR RESTRICTIONS	10,315,784
TOTAL NET ASSETS	23,982,388
TOTAL LIABILITIES AND ASSETS	\$24,492,924

CONSOLIDATED STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS

REVENUE AND SUPPORT

STUDENT TUITION AND FEES	795,782
CONTRIBUTIONS, GRANTS AND SPECIAL EVENTS	9,113,440
HOUSING AND BOARD	782,086
BOOKSTORE, NET COST OF SALES OF \$71,205	57,412
INVESTMENT LOSS, NET	(616,852)
NET LOSS ON BENEFICIAL INTEREST IN ASSETS HELD BY OTHERS	(15,197)
OTHER INCOME	227,145
TOTAL REVENUE AND SUPPORT	\$10,343,816

EXPENSES


PROGRAM SERVICES:

INSTRUCTIONAL	1,423,855
DINING HALL AND HOUSING	715,352
GALLERY AND LIBRARY	115,454
TOTAL PROGRAM SERVICES	2,254,661

SUPPORT SERVICES:

ADMINISTRATION	597,017
FUNDRAISING AND PUBLIC RELATIONS	982,534
MAINTENANCE AND OTHER OPERATING	187,493
TOTAL SUPPORT SERVICES	1,767,044
TOTAL EXPENSES	4,021,705

EXCESS OF REVENUE, SUPPORT AND NET ASSETS RELEASED OVER EXPENSES	6,322,111
FIRE CASUALTY GAIN	1,247,120
CHANGE IN NET ASSETS	7,569,231
NET ASSETS, BEGINNING OF YEAR	16,413,157
NET ASSETS, END OF YEAR	\$23,982,388



ARROWMONT BY THE NUMBERS

2018

TEACHER SCHOLARSHIPS	62
NATIONAL WORKSHOP STUDENTS	1,359
NATIONAL WORKSHOPS OFFERED	149
COMMUNITY CLASS WORKSHOPS OFFERED	33
ASSISTANTSHIPS	171
LOCAL SCHOLARSHIPS	78
ARTREACH STUDENTS	659
RETURNING SOLDIERS SCHOLARSHIPS	12
CAMPUS VISITORS	12,692
ARTISTS ENGAGED	1,145
SCHOLARSHIPS GRANTED	\$ 184,556.68
TOTAL SUPPORT FOR STUDENTS & ARTISTS	\$ 623,633.22



2018 HIGHLIGHTS

WINDGATE UNIVERSITY FELLOWS PROGRAM

“Arrowmont exceeded my expectations in too many ways to count. The fact that striving curious learners are able to gather here on this beautiful campus and be taught and engaged with professional, seasoned artists is truly priceless. I felt artistically and intellectually fed. Arrowmont feels Like a home, somewhere I know I could return to again and again and trust that I’d grow and blossom as an artist with every visit.” — WINDGATE UNIVERSITY FELLOW, UNIVERSITY OF KENTUCKY

2018 CAMPUS IMPROVEMENTS

This year, Arrowmont addressed deferred maintenance by upgrading housing, studios, kitchen, and the campus landscape. Following are some of the improvements made during 2018.

COMPLETED NEW DORM

- Replaces two dorms lost in 2016 wildfires
- 42 rooms with private bathrooms
- Elevator / Handicap accessible

PURCHASED THREE NEW VEHICLES

- 2018 Ford F350 Van (ArtReach on the Road)
- 2019 Toyota Sienna minivan
- 2018 Toyota Tacoma truck

COMPLETED DINING ROOM AND KITCHEN RENOVATIONS

- LED lighting
- New Appliances
- New plumbing
- New electrical
- Installed new air conditioning and heating units

PAVED NEW ENTRANCE TO ARROWMONT, OFF BASKINS CREEK BYPASS

BUILT A NEW WALK-IN COOLER AND FREEZER WITH NEW ROOF

LAID NEW WATER MAIN BETWEEN NEW DORM AND TURNER

PURCHASED NEW GOLF CARTS

INSTALLED NEW FENCING IN FRONT OF STAFF HOUSE

(dividing Arrowmont campus from City parking garage)

UPGRADED TO ALL LED LIGHTING IN WOODSHOP

REFINISHED FLOORS IN RED BARN

INSTALLED LED LIGHTING IN WEST WING

RENOVATED/UPDATED RESTROOMS IN WEST WING

INSTALLED NEW ROOF ON ARTISTS IN RESIDENCE STUDIOS

UPGRADED ELECTRICAL RECEPTACLES IN STAFF HOUSE AND STUART COTTAGE TO GROUNDED 3-PRONG OUTLETS

“My first class at Arrowmont was dramatic for me. For the first time I was in a room with 15 people, who were each entirely different – but we all had in common the JOY of hitting metal with a hammer. I’d never had anyone else who I could relate to in that way. Arrowmont provides an education on every level, and it changed my life.” — SUSAN CARRUTH, DONOR, ESTABLISHED THE BARBAR LUCILE MAPLES SCHOLARSHIP IN METALS





Arrowmont Staff and Residents



2018–2019 Artists-in-Residence

ARROWMONT STAFF

HEATHER ASHWORTH
 CYNTHIA BELLACOME
 TERI BILBREY
 JENN BLACKBURN
 VICKIE BRADSHAW
 REBECCA BUGLIO
 ERIC CANNIZZARO
 JULIA CLINTON
 MAGGIE CONNOLLY
 TERESA COX
 FRAN DAY
 NICK DEFORD
 KELSEY DILLOW
 HANNAH FOUNTAIN
 MICHAEL FRANCE
 CHANTELE GILLIAM
 BILL GRIFFITH
 VANESSA HARTMAN
 PATSY HENRY
 GRACE HERBERT
 KELLY HIDER
 LUKE HULING
 LAMAR JONES
 NOAH JONES
 TAMMY LOY
 ANNE MAY
 BILL MAY
 KIMBERLY MILLS
 VICKIE OWNBY
 JOLYNN SANTIAGO
 JIM SCARSELLA
 ERNIE SHULTZ
 ALICIA SISSON
 DEBORAH SOSOWER
 JESSICA SOUTHERLAND
 LOGAN SZYMANOWSKI
 M. PAIGE WARD
 JEFF WEBB
 JARED WILLIAMS
 HANNAH ALEX YOUNGER

2018 VOLUNTEERS

JANE BARNES	2016
ROBERT BATEY	2011
XANDER BATEY	2011
VERNON BROWN	2015
TAMMY BULMAN	2000
DANA COHEN	2011
HARRY FORD	2017
FRANCES FOX-SHAMBAUGH	1983
ELAINE FRONCZEK	2010
STAN FRONCZEK	2010
BILL KEY	2017
MARK KRAVIG	2018
SHEELY KRAVIG	2014
SUSAN KUNZE	2010
BARBARA LAURITZEN	2006
KEVIN LEIVA	2014
JOY MEADOWS	2007
SANDY PITTARD	2015
BRIAN STRAKA	2017
LYNN STRAKA	2014
KELLY SULLIVAN	2015
DEBBIE TROUTMAN	2014
DEBI VERANTH	2010
VICTORIA WALKER	2015
NELSON ZIEGLER	2006

Since

ARTISTS-IN-RESIDENCE

SASHA BASKIN
 ALYSSA COFFIN
 EVERETT HOFFMAN
 STEPHANIE WILHELM
 KARI WOOLSEY





"I was able to experiment, take risks, and create in a community of artists and in an atmosphere that fosters creative and critical inquiry. At Arrowmont, I grew as an artist but also an educator by learning new practices and generating ideas to take back to my classroom that I still use to this day. It was an invaluable experience that I will cherish for a lifetime." — SARAH-ANNE MARRAFFINO, BILL GRIFFITH ART EDUCATOR FELLOW



2018 DONORS

Our sincere appreciation to our donors whose support makes the work at Arrowmont possible. Following is a list of the dedicated and generous individuals, foundations, corporations and organizations that supported Arrowmont. We have made every attempt to list every donor accurately. If you find an error or have questions, please call us. And again, thank you.

SUSTAINING DONORS

Windgate Foundation
Nashville Alumnae Club of Pi Beta Phi Fraternity for Women
Margaret A. Cargill Philanthropies
Tennessee Arts Commission
City of Gatlinburg, Tennessee
Sevier County, Tennessee

2018 ANNUAL GIVING

FOUNDATIONS, PARTNERS IN PROGRESS AND NON-PROFITS

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Aetna Foundation, Inc.
AHB Foundation, Inc.
American Endowment Foundation
American Online Giving Foundation, Inc.
Anakeesta
Anonymous
Arlington Heights Alumnae Club
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ILM Rentals, LP
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In memory of Camilla Dietz Bergerson

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In honor of Hugh Buttram and Michael Cullen

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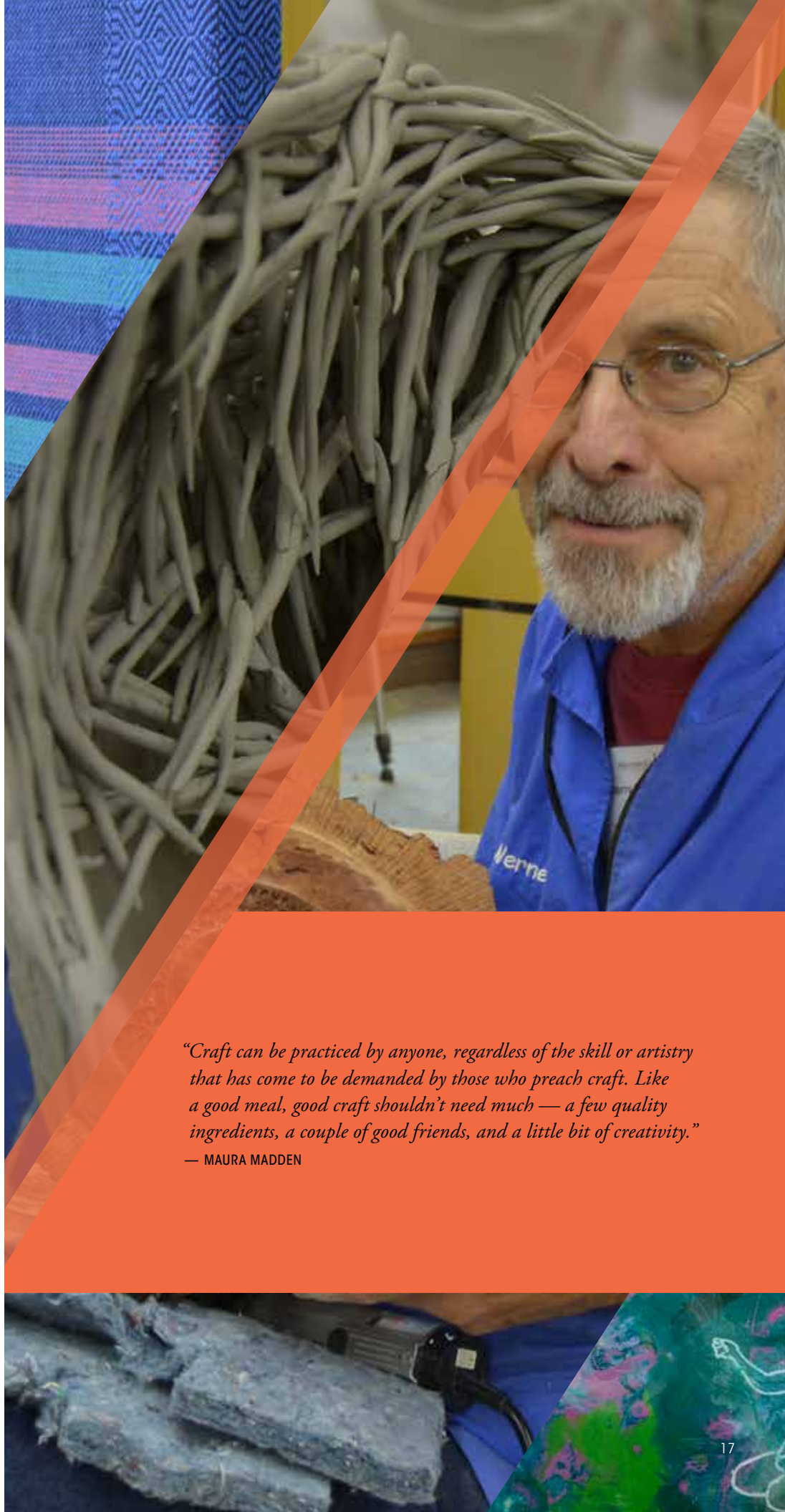
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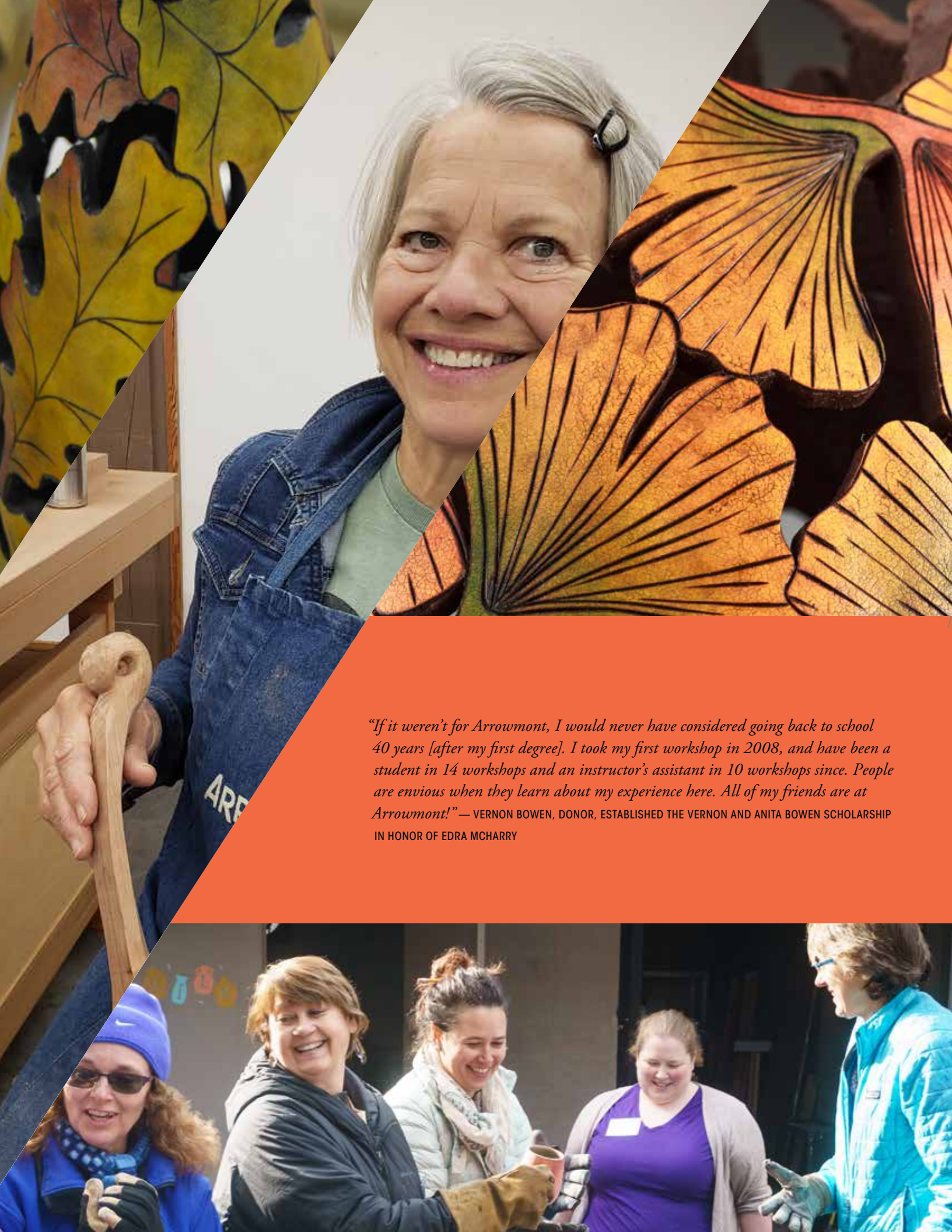
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This ambitious goal was made possible through the generosity of the Windgate Foundation which pledged \$10,000,000 to match dollar-for-dollar every gift and/or pledge to the campaign. When the challenge is complete, Arrowmont will receive an additional \$10,000,000.

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