



**SPONSORSHIP LEVELS:  
STARRY NIGHT  
& MEET THE ARTISTS**

**PRESENTING SPONSOR - \$10,000+**

- Name below title as presenting sponsor
- Full-page advertisement (inside back cover) in program
- Two tables for 8 guests for the event
- Full tuition, room and board for two one-week or one two-week workshop at Arrowmont - may be used by company employees, friends, family
- Major signage at event
- Identification as a Presenting Sponsor on event materials
- Company information on Arrowmont's *Corporate Supporters* and event webpages for one year with hyperlink to sponsor's website
- Invitations to special events -- luncheons, dinners, receptions with Board Chair, Executive Director, nationally recognized artists
- Recognition opportunities - website, social media, e-blasts, news releases, project materials, annual report
- Workshop discounts for sponsor and employees
- Discounts on facility rentals
- Additional benefits may be discussed

**PLATINUM SPONSOR - \$7,500**

- Full-page advertisement in program
- Two tables for 8 guests for the event
- Full tuition, room and board for two one-week or one two-week workshop at Arrowmont - may be used by company employees, friends, family
- Major signage at event
- Identification as a Platinum Sponsor on event materials
- Company information on Arrowmont's *Corporate Supporters* and event webpages for one year with hyperlink to sponsor's website
- Invitations to special events -- luncheons, dinners, receptions with Board Chair, Executive Director, nationally recognized artists
- Recognition opportunities - website, social media, e-blasts, news releases, project materials, annual report
- Workshop discounts for sponsor and employees
- Discounts on facility rentals

### **GOLD SPONSOR - \$5,000**

- Half-page advertisement in program
- One table for 8 guests for the event
- Full tuition, room and board for a one-week workshop at Arrowmont - may be used by company employees, friends, family
- Major signage at event
- Company information on Arrowmont's *Corporate Supporters* and event webpages for one year with hyperlink to sponsor's website
- Invitations to special events -- luncheons, dinners, receptions with Board Chair, Executive Director, nationally recognized artists
- Recognition opportunities - website, social media, e-blasts, news releases, project materials, annual report
- Workshop discounts for sponsor and employees
- Discounts on facility rentals

### **SILVER SPONSOR - \$2,500**

- Quarter-page advertisement in program
- One table for 8 guests for the event
- Tuition for a one-week workshop at Arrowmont - may be used by company employees, friends, family
- Signage at event
- Company information on Arrowmont's *Corporate Supporters* and event webpages for one year with hyperlink to sponsor's website
- Invitations to special events -- luncheons, dinners, receptions with Board Chair, Executive Director, nationally recognized artists
- Recognition opportunities - website, social media, e-blasts, news releases, project materials, annual report
- Workshop discounts for sponsor and employees
- Identification as sponsor on all materials
- Company name and logo on event materials

### **BRONZE SPONSOR - \$1,500**

- Business-card sized advertisement in program
- One table for 8 guests for the event
- Signage at event
- Company information on Arrowmont's *Corporate Supporters* and event webpages for one year with hyperlink to sponsor's website
- Invitations to special events -- luncheons, dinners, receptions with Board Chair, Executive Director, nationally recognized artists
- Workshop discounts for sponsor and employees