

FOR IMMEDIATE RELEASE

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Nineteenth Annual Arrowmont Christmas Guitar Concert (Saturday December 12, 8pm Arrowmont School of Arts, Gatlinburg, TN)

One of Gatlinburg's unique holiday traditions returns to the Arrowmont School of Arts and Crafts for its Nineteenth year. The public is invited to attend this very special evening with two of the country's finest acoustic guitarists. The two will join together to perform Christmas favorites, as well as selected solo pieces of their own. Fans of guitar music and Christmas alike will won't want to miss this memorable show, The unique mountain campus of Arrowmont, decorated for the holidays, provides the perfect backdrop for this special event.

GRAMMY Award-winning Guitarist Ed Gerhard's music has touched audiences from Tokyo to Rome and venues across the US. Performing on 6-string, slide guitar or Acoustic Hawaiian Lap Slide, Gerhard's virtuosity, generosity and humor shine through. His recordings and performances receive unstinting praise, including the Boston Globe Critics' Pick for "Top Ten Albums of the Year." Acoustic Guitar Magazine writes "...his recordings and live performances have established him as one of the most exciting of the guitarist-composers."

Bill Mize's music is applauded for its craft and beauty. His latest CD, Joyful Noise, Vintage Guitar Magazine called "... 10 songs of pure joy." Acoustic Guitar Magazine says, "Mize's technique is state-of-the-art and his tone is lovely...always mesmerizing." He is the past winner of the National Fingerstyle Championship held in Winfield, Kansas, considered the US Open for guitarists. Vintage Guitar Magazine writes, "...An amazing touch, killer tone, and a sense of taste that can't be beat." Jazziz Magazine writes, "...Mize's touch is magic."

Arrowmont's Nineteenth Annual Christmas Guitar Concert is Saturday, December 12 at the Arrowmont campus, conveniently located at 556 Parkway in Gatlinburg, TN. Showtime is 8:00 PM and tickets are \$18.00 at the door. Complimentary holiday refreshments will be served during intermission. Artist CDs will be available and guests can also view the "Women in Wood" exhibition currently on display. For more information, call (865) 436-5860.

About Arrowmont

Arrowmont School of Arts and Crafts is a nationally renowned arts center that offers one, two-week and weekend workshops in ceramics, fiber, metals, glass, painting, mixed media, and woodworking for the beginner to advanced artist. Students learn in professionally equipped studios on a 14-acre residential campus in Gatlinburg, TN. Five galleries, an art supply store, and artist resource center are open visitors year round. Arrowmont was founded in 1912 as the Pi Beta Phi Settlement School. For more information about Arrowmont's programs, visit www.arrowmont.org or call (865) 436-5860.

For additional press materials and photos, visit www.virtuerecords.com . Virtue Records, PO Box 158, Center Strafford, NH 03815 USA. (603) 664-7200 info@virtuerecords.com www.edgerhard.com

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